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You are holding the first issue of the new Rö magazine. Our aim is to move a step closer towards you, our customers. We want to take you with us into the world of Rö, and share our projects and new products with you. But more than anything, we'd like to offer you a glimpse behind the scenes so as to give you an impression of our sustainable production cycle in Gümligen, for example, or the fascinating ideas created by young designer Marc Gerber. Sit back and enjoy the latest stories from the Rö universe.



Marc Gerber

When Bram Stoker wrote his famous novel Dracula, he had a striking, clear-cut image of the protagonist in his mind's eye: a noble Count dressed in a sweeping cape with the familiar large collar. It is now 125 years later and we welcome our Conte to the stage: a strikingly elegant wooden armchair with a highly distinctive wide seat and a backrest reminiscent of the Count's cloak collar. The seat and back elements are interlocked by means of a technique based on the stabellen chairs that originate from the Swiss Alpine region. Conte encourages an upright posture and its ergonomic design makes getting up and sitting down a comfortable movement. The upholstering of the seat and backrest follows the outer contours of the moulded shells.



Upholstery replaceable







Oak, black (RAL 8022)



Oak, natural effect



Leather, black



Rohi textile Arco espresso



Rohi textile Arco arctic





Available in two heights



How did you come to collaborate with Rö?

After working as a designer for Konstantin Grcic in Berlin for a year, I returned to the FHNW Academy of Art and Design in Basel to do my diploma thesis. It was important to me to incorporate the experience I had gained into my work and get an industry partner on board right away. The project started with an initial tour of Rö in Gümligen, then I began to engage in close dialogue with Jan Röthlisberger, who supported me throughout the project. The to-and-fro between us gave rise to an interesting furniture concept, and this persuaded Jan to take it further.

Why does Conte go well with the existing collection? In the design phase, I was always concerned with the values of the collection, which I became increasingly familiar with as time went on. One of the cornerstones of the collection is the originality of the designs: combined with the quality of the craftsmanship, this results in exceptional furniture. These are pieces which people buy consciously: they build up a relationship with them and keep them over time. With its striking elegance and its combination of tradition, character and contemporary design style, the armchair fits perfectly in the versatile overall look of the collection.

"striking elegance"

Interview with designer Marc Gerber

What was your thinking behind the design?

I wanted to design an armchair with a commanding presence. The aim was to show wood openly as a load-bearing structure and not hide it behind thick upholstery. One particular focus was how to use wood in a way that is appropriate to the material: the backrest and the seat can be made of plywood using the same mould, for example. The design alludes to tradition in that it is based on the stabellen chairs typical of rural regions. The armrests are formally simple but unexpected in terms of their orientation. The two versions of the armchair are made up of the same components, only the height of the backrest is different. For me, sustainability in relation to furniture means designing it in such a way that it remains in use for as long as possible. The well-balanced upholstery can be replaced when worn, and the chair's exposed, sturdy wooden structure can be refurbished, too.

Where do you draw your inspiration from?

From day-to-day situations. I'm a person who observes a lot, and I'm very interested in technology. I'm fascinated in how things work and how they're made. These insights feed into my work and give me inspiration.

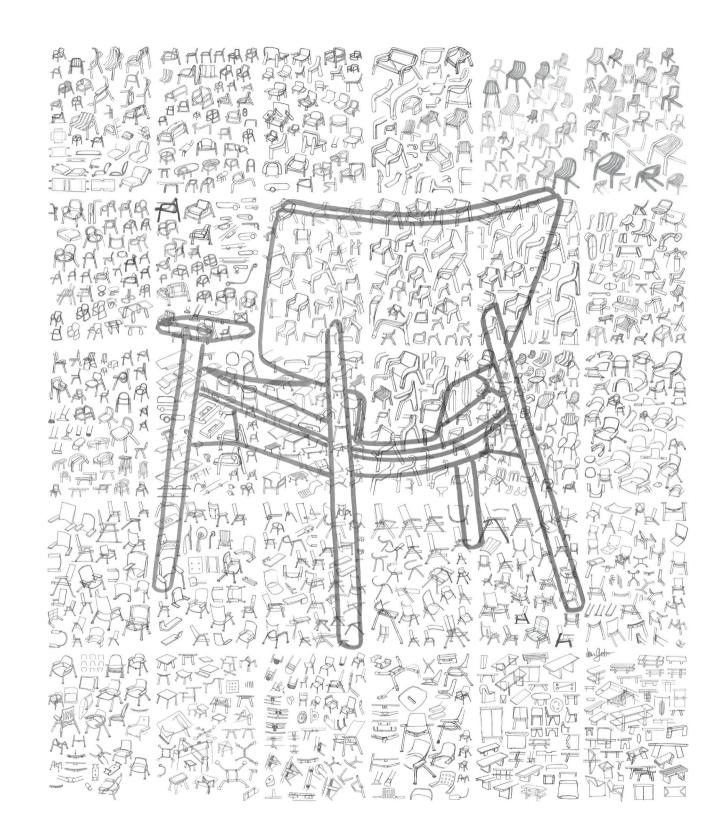
Do you have any design dreams you've yet to fulfil?

Yes, there are certainly some. In general, my goal is to work with interesting companies that have high quality standards. I've already fulfilled my dream of having my own design studio. Now I want to continuously develop innovative ideas into functional and formally appealing products that meet the requirements of sustainability. I'd be attracted to doing a project in the public domain – a recurring element such as a bench that has the potential to shape a cityscape.

What are you working on at the moment?

I'm currently working for various clients in my studio. I have projects under way in areas such as outdoor and office furniture, lighting design, and also classic product design in the kitchen sector.

www.marcgerber.design

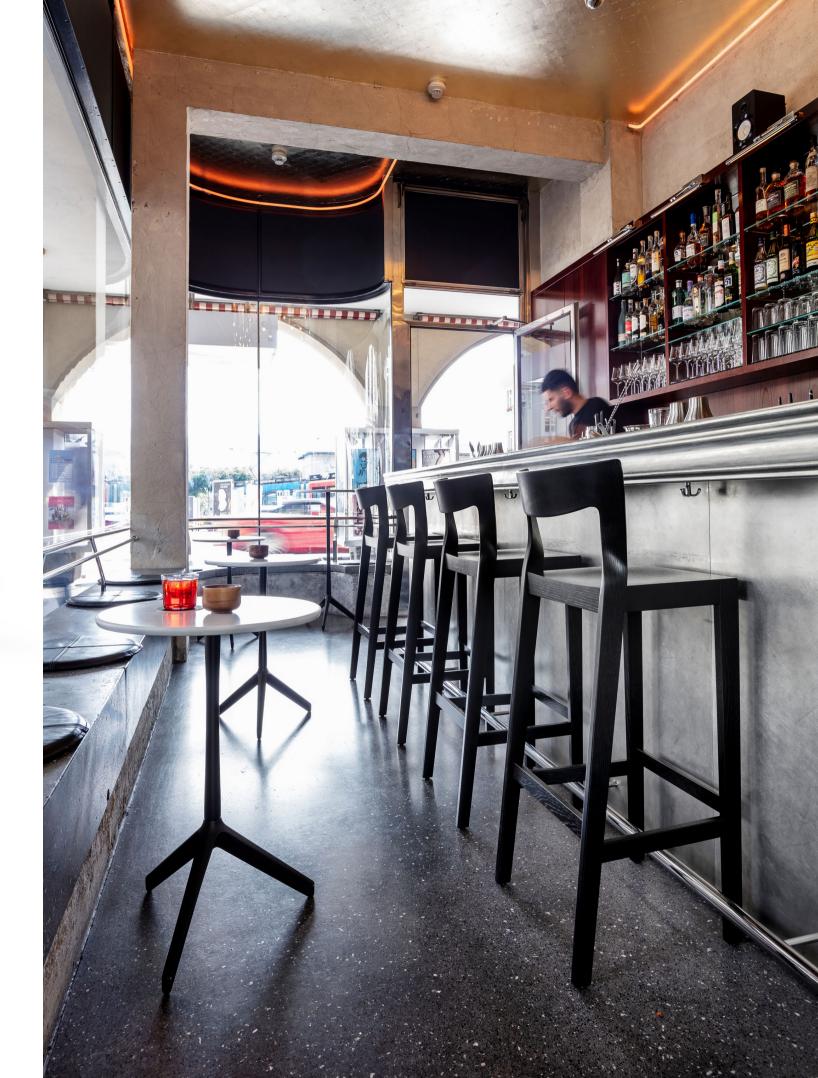


Torsio

Hanspeter Steigert

The chair family Torsio has been part of our collection for 20 years. Time for an upgrade. The bar stool has now been redesigned. With enhanced seating comfort thanks to adapted dimensions and a fresher, more inviting look, the Torsio stool blends harmoniously into any environment and goes well with other furniture. The new bar stool is available in black and natural effect, now at the same price as the bar stool without hard-anodised footrest. The entire Torsio family now comes in a natural effect oak finish, a slightly lighter natural shade with additional UV protection to counteract the natural yellowing of oak. We already offer the chair family Stabellö, the sideboard Hommage and various of our table models in this finish, and have received a great deal of positive feedback from our customers about it.









Rik

Aebi & Vincent

Whether in the foyer of the Swiss federal parliament building or as a bistro table at home, Rik cuts a fine figure everywhere. To make the perfect all-rounder even more adaptable, Rik now comes in a wider range of combinations and finishes: three base sizes and five different heights are now available. The table leaves can be selected in sizes D52–110 and are available in eight materials suitable for indoor or outdoor use. A low coffee table in smoked oak for a cosy living room. A marble bar table for an elegant hallway. An amply-sized dining table made of synthetic resin with two combined bases for a large family. Configure your own Rik according to your needs.



Available in three different sizes and five different heights

Stabellö

Tomoko Azumi

What sets us apart at Rö is that we take what is good and work consistently to make it better. Stabellö is now a solid wood chair without visible metal joints. The three-dimensional backrest made of laminated wood is newly anchored in the seat, so there are no longer any visible screws. With turned legs and a solid wood seat, Stabellö comes even closer to the traditional stabellen chair typical of the Alpine region. With its "back-to-the-roots" style, Stabellö looks just as good in a rustic chalet as it does in an urban loft. As before, the chair family is available with two different backrests or as a stool, whether in natural-effect oak or in stained black oak.







Now with plug connection and without screws.



Now also available as an outdoor version with quartz table tops

Arcos

Koni Ochsner / factory design

Eating outside in a large group is now a totally relaxed affair. Our table Arcos is now available as an outdoor version with table tops made of Santa Margherita quartz. Well-proven in the kitchen, the polished surface resists food residues and stubborn liquids such as wine, coffee, lemon juice or olive oil. The table tops are available in three colours. The eye-catching feature remains the Arcos base: uniquely designed as a central element, its see-through design has a light, buoyant effect. The required stability is ensured by means of the structure consisting of a metal skeleton and polyurethane casting. As such, Arcos is both practical and refined, demonstrating that elegance can be very low-maintenance.



Indoor camping

Human beings have been gathering around fires for thousands of years. With our lounge table Campfire, you can do so in the comfort of your own living room. Visually inspired by an actual camp fire, this piece of furniture adds warmth and cosiness to living rooms, lounges and reception rooms alike. Nonetheless, even archaic concepts need an upgrade now and then, which is why Campfire is now available in various sizes: model M has table leaf size 90, while the standard model comes in sizes D110, 123 and 136. Both models are available in different woods and finishes.





Brightly stored

Our vibrant classic. The award-winning cabinet Shell comes in a wide range of colours, entirely according to your preference. The most fascinating feature of this eye-catching all-wood cabinet made of Finnish birch aircraft plywood is its three-dimensional curvature. It moves on rollers and opens two-handedly like a book cover. The interior can be customised by adding adjustable shelves and drawers made of anodised aluminium. Shell reliably accommodates everything you hold dear, now injecting even more cheer and colour into your day-to-day routine.

Stacked for 40 years

Would you say our Stack of Drawers looked as if it were 40 years old? This timeless classic adds contemporary elegance to any room. Seven drawers for seven days of the week was the practical idea behind the design classic by Susi and Ueli Berger. We may be more interconnected, busy and fast-moving than we were 40 years ago, but our week still has seven days in it, and there are only a limited number of "things" it can hold. Things of genuine value have an enduring quality about them. So, happy anniversary, Stack of Drawers.



A workspace with upward ambitions

Working from home has become the norm for many of us. But a home office has to be elegant and comfortable, too. That is why Ovolo is also available as a standing desk – both stylish and easy on the back. The rear panel of this elegant all-rounder serves as a magnetic surface and prop-up facility, while the storage channel is perfect for writing utensils. Solid wood elements structure the table surface into separate areas which also act as practical bookends. Ovolo – a desk that is as flexible as today's world of work.



20 years of twists and turns

Torsio turns 20 – a design classic that still looks young and unexpected. Here, designer Hanspeter Steiger has explored the bending and torsional capacity of laminated wood technology to create a timeless chair design. Torsio won the iF Design Award in 2002 and the Design Prize Switzerland in 2003. We look forward to the next 20 years with Torsio in our collection.

Electrified

A power connection at the conference table is indispensable nowadays – but it better be stylish. We now offer an elegant solution for electrical boxes integrated in our tables, such as our Leonardo model. Whether solid wood or veneered: our tables can be equipped with all the required components. The lids are made of wood with continuous grain and a push-to-open system. When tapped, they simply turn inwards and disappear into the table leaf. Customised solutions with additional plug-in options and lid designs are available too, of course. Conference tables now offer the full range of connections without sacrificing style.

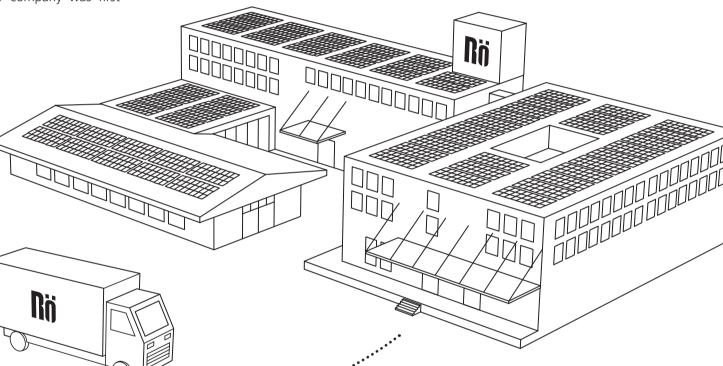




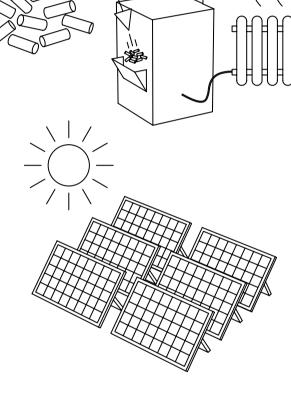


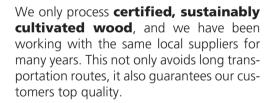
Economy combined with environmental responsibility

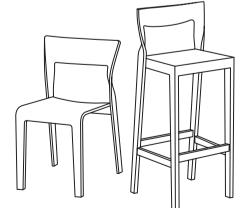
Our most important raw material – wood – only grows in an intact environment. This insight has made sustainability and the careful use of resources a matter of course for us ever since our company was first founded.



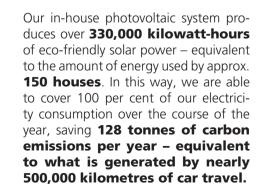
During processing, not a single wood shaving is shed in vain. On our site, we heat **9,800 square metres** of production and office space sustainably using nothing but our own wood waste. This enables us to save **150,000 litres of heating oil** per year. Modern electrostatic precipitators in the energy control centre ensure clean waste air.







We maintain the **highest quality** standards. We manufacture only high-quality **designer furniture** which our customers often own for decades before passing it on to the next generation. This is sustainability at its best.

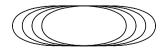




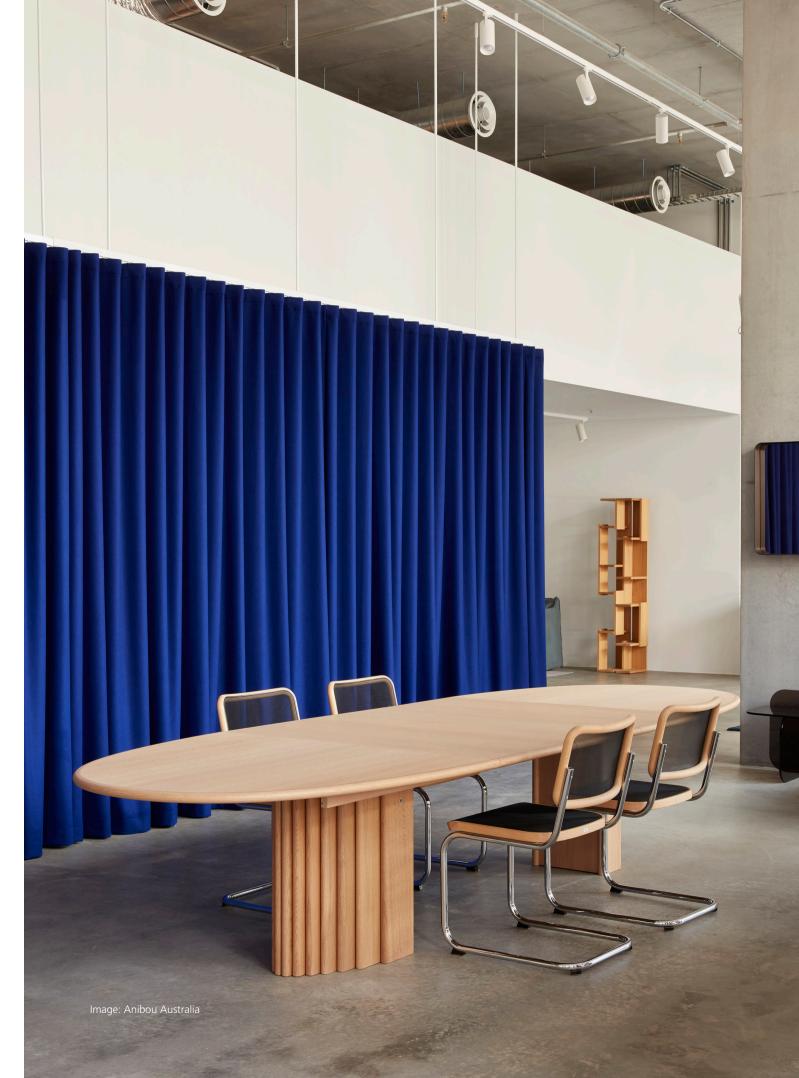
Oval Table

Teo Jakob

Sometimes it takes true greatness to leave a lasting impression. Our oval table masters this task with flying colours. Its qualities particularly take effect in spacious conference rooms and eating areas. Fixed or extendable, it can adapt to any room. Inlay panels allow the table to be extended three times without losing any of its elegance. The table leaf and base elements are available in different woods and colours. A weighty affair.



Available as an extendable table with one, two or three leaves





At-At

Tomoko Azumi & Barbara Etter

The all-terrain armoured transport vehicle from Star Wars – known as At-At – provided the inspiration for this design by Tomoko Azumi & Barbara Etter. It blends Japanese awareness of form with the tradition of the escritoire. The result is a timeless piece of furniture that offers space for laptops as well as for pens and paper. Whether you'll win an intergalactic war on your At-At, we can't say. But you are guaranteed to emerge victorious from the battle for a tidy and stylish workplace.



Compartment for cables, plugs and transformers

Max

Stefan Zwicky

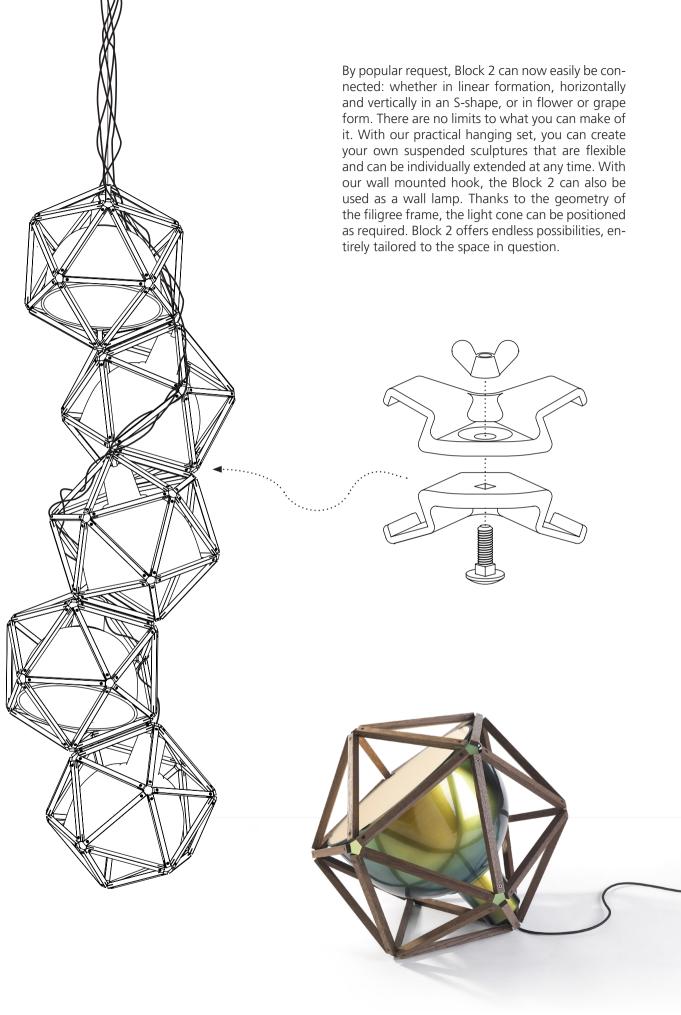
Max is a solid wood bed with a practical plug-in system for assembly: though captivatingly simple in visual terms, it is extremely complex and refined in its construction. A headboard is available as an option, as is the bedside table with integrated drawer that is effortlessly hung in the frame and can be freely positioned. As an alternative to the widespread box-spring beds, Max is a classic that remains forever modern.

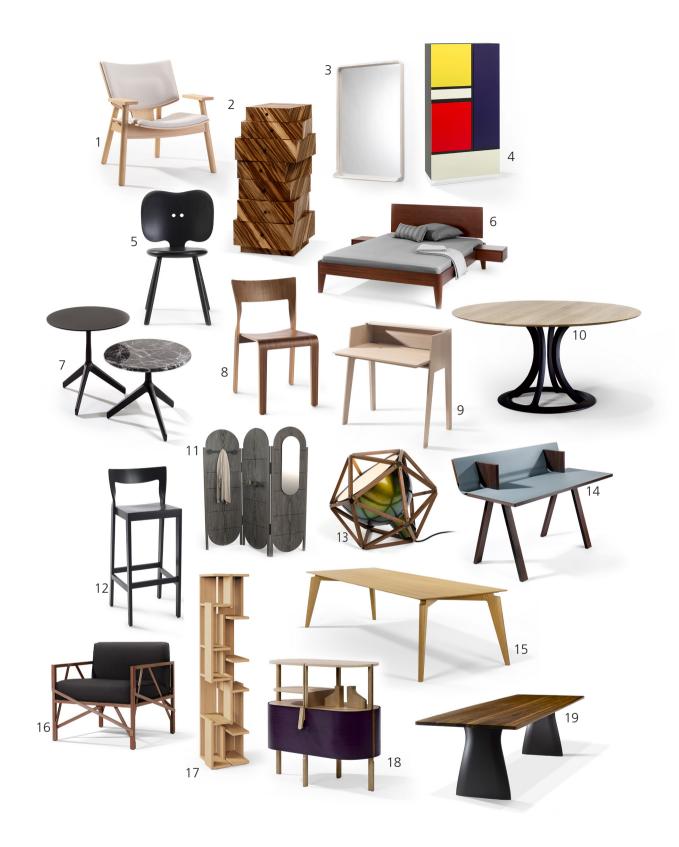


Max is modular in design. Available with headboard and bedside table on request.

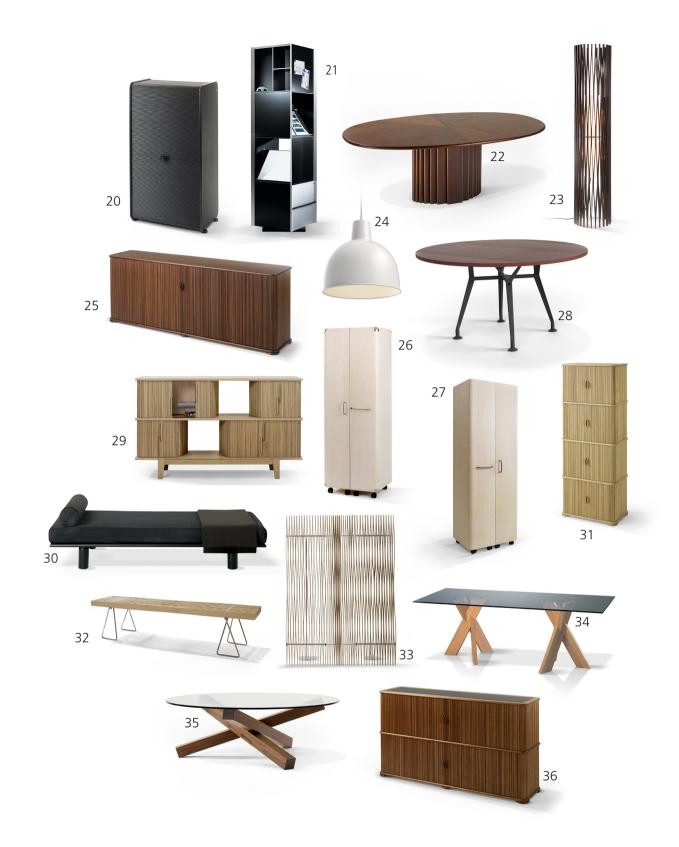








- 1. Conte Marc Gerber 2. Schubladenstapel Susi & Ueli Berger 3. Mirrör Peter Röthlisberger
- 4. Mondrian-Schrank Koni Ochsner 5. Stabellö Tomoko Azumi 6. Max Stefan Zwicky 7. Rik Aebi & Vincent
- 8. Torsio Hanspeter Steiger 9. At-At Tomoko Azumi 10. Arcos Koni Ochsner
- 11. Lou Lou Iria Degen Interiors 12. Torsio Barstuhl Hanspeter Steiger 13. Block-2 Henry Pilcher
- 14. Ovolo Moritz Schmid 15. Takushi Gavin Harris 16. Allumette Atelier Oï 17. Staccato Atelier Oï
- 18. Etage Moritz Schmid 19. Canto Hanspeter Steiger



- 20. Rolladen-Schreibkommode Trix & Robert Haussmann 21. Tour d'Oï Atelier Oï 22. Ovaltisch Teo Jakob
- 23. Leuchte Plus Atelier Oï 24. Basic 25. Rolladen-Sideboard Trix & Robert Haussmann 26. Shell Ubald Klug
- 27. Venus Ubald Klug 28. Leonardo Carmen & Urs Greutmann Bolzern 29. Hommage Atelier Oï
- 30. Perfo- Hans Eichenberger 31. Rolladen-Schrank 1 Trix & Robert Haussmann 32. Bank Plus Atelier Oï
- 33. Paravent Plus Atelier Oï 34. Trias Trix & Robert Haussmann 35. Campfire Tomek Archer
- 36. Rolladen-Schrank 2 Trix & Robert Haussmann



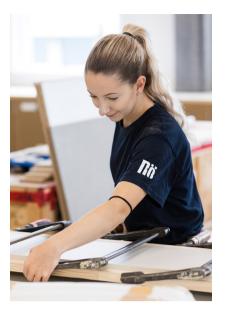
Our company

We are a family business based in Switzerland. What began as a simple carpentry workshop in 1928 is now a single-source supplier in the area of interior design with its own in-house engineering department. The traditional workbench has given way to state-of-the-art machinery that can be adapted to take on any conceivable project. In addition to processing wood, we design and construct items made of metal, glass, stone and numerous other materials. Since 1977, we have produced our own collection of high-quality designer furniture in collaboration with leading designers. Our work has become increasingly varied and so has the company.

But much has remained the same, too. Such as the Swiss quality that distinguishes every product created in our manufactory. Our inventive curiosity in consistently searching for even better solutions. Our close collaboration with architects and designers, giving rise to many valued friendships. And the aspiration to ensure that every furniture design is produced in the best possible way – so that each one has the potential to become a design classic. Regardless of all the progress, it is still these things that make our company what it is. This is why Röthlisberger continues to stand for what we create every day: lasting values.





















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